



Crystal City Oktoberfest is back for its second year with a new and improved format! Hosted by the Crystal City Business Improvement District, in partnership with New District Brewing, this year's event will feature a selection of local beers, live entertainment, and a variety of food trucks and vendors serving traditional German fare.

Sponsors will have the opportunity to reach 2,000 – 2,500 attendees in addition to thousands more via website and social media promotion.

Presenting Sponsor: \$10,000

- Premier logo placement on website
- Logo on mugs and VIP swag bags
- 20x20 space in premier location
- Opportunity to provide promotional item/material in swag bags
- 10 VIP tickets

Stage Sponsor: \$5,000

- Logo on website
- Opportunity for company representative to introduce the band
- 10x10 space near stage for promo table
- Opportunity to provide promotional item/material in swag bags
- 6 VIP tickets

Photo Booth Sponsor: \$2,500

- Logo on all photo booth digital and print photos
- Listing on website
- Opportunity to provide promotional item/material in swag bags
- 6 VIP tickets

T-Shirt Sponsor: \$1,000

- Logo on 50 volunteer and staff shirts
- Social media promotion
- Listing on website
- Opportunity to provide promotional item/material in swag bags
- 4 VIP tickets

Wrist Band Sponsor: \$500

- Logo on 2,000 wrist bands
- Listing on website
- Opportunity to provide promotional item/material in swag bags
- 2 VIP tickets