A Note from the President/CEO

What a year in Crystal City! Here at the BID, our job is to change the way people see, perceive, and experience Crystal City, and the Crystal City experience has never been better. We have more events than ever, and our programs are even more comprehensive and impactful. We have new restaurants on the street, and exciting new tenants in the buildings. In addition to being an ACTIVE, ARTFUL, ACCESSIBLE, and GREEN place, Crystal City has gotten INNOVATIVE. If you haven’t been to Crystal City lately, you are missing out on world-class theater, luxurious living, delicious cuisine, healthy farmers markets, fast fit 5Ks, exhilarating bike rides, and so much more!

Angela Fox
President/CEO
INNOVATIVE

Crystal City is electric with new business, new spaces, and new ideas. Just in the last few months, Crystal City has welcomed DesignLAB, TechShop, and the Crystal Tech Fund. That means that you can now design and create a new product, launch and potentially get it funded while working in cutting edge office space, which can grow and flex with your company. These new tech-driven businesses join existing companies such as CEA, PBS, Lockheed Martin, and Boeing and make Crystal City the most INNOVATIVE area in Washington. Soon WeWork Residential will open, creating a new and exciting residential and co-working option for the area.
More than 37,000 runners spread through the streets of Crystal City this year at the annual Crystal City Twilighter 5K, the Marine Corps Marathon, and 5K Fridays. Over 2,000 cyclists explored the area at the Air Force Association Cycling Classic, Phoenix Derby, and Arlington Fun Ride. All of that and we still made the time to host 21 Monday Morning Yoga classes, 22 Outdoor Zumba classes, a street hockey league, and the Women’s Professional Racquetball Classic. Combined with the existing infrastructure of health clubs, volleyball and basketball courts, and easy access to the bike trails, Crystal City is a very active place.
Crystal City gets more and more ARTFUL. The ArtWalls collection keeps growing and now includes a 215-foot long Wynwood style graffiti wall. Art Underground was expanded with more exhibits and events. There were 110 Synetic Theater performances, rehearsals and classes. FotoDC exhibits continued to spark the concourse. Vintage Crystal included a year’s worth of sipping and tasting at Sip and Salsa, Wine in the Water Park, Blues and Brews, Pups and Pilsners, and 1K Beer and Wine Walks. Visitors flexed their creativity at ArtJamz and Gallery Underground classes. Crystal Couture Show and Sale returned and played to huge fashion-forward crowds. We still found time for outdoor movies at Crystal Screen, interesting crafts at Sparket, and yummy Food Truck Thursdays.
Crystal City is the most **ACCESSIBLE** area in the region. Capital Bikeshare connects riders to a network of more than 300 stations. Crystal Wi-Fi connected over 43,000 users in Crystal City’s many green spaces. Two-way traffic on Crystal Drive was extended, and a new HAWK signal was installed to increase pedestrian safety. The record turnout at this year’s Bike to Work Week underscored that Crystal City is a leader in promoting bike culture, a culture that was enhanced with the additions of Everything Esmonde bike repairs, and bike light and helmet giveaways. Finally, the Crystal Car Show brought over 1000 visitors to see more than 100 unique cars, along with blues bands, pinewood derby cars, and more.
Crystal City is GREEN. The FRESHFarm Farmers Market continued to bring high quality produce and other goods to Crystal Drive every Tuesday from the Spring through the Fall. In addition, the Crystal City BID hosted two community supported agriculture (CSA) drop off locations and free composting services. Gardeners loved picking up free flowers and plants at the yearly tropical storm, and bulb blitz. This year alone, the Power Purge and Shred recycled more than 18 tons of electronics, paper, and paint.
ACCOUNTABLE

The Crystal City BID serves as the responsible steward for the area, and all of the resources with which it is entrusted. Through quarterly board and committee meetings, good governance is maintained for the organization’s activities. Staff members regularly attend Arlington County Board meetings, commission meetings, as well as community meetings, development meetings, and larger area consortiums in order to both be aware of trends and issues in Arlington County and the Greater Washington Region, and to ensure that Crystal City’s interests and issues are represented and addressed at these meetings. The organization always meets its deliverables on time, including budgets and work plans, disbursement requests, audits, and annual reports. The Crystal City BID is diligent in conforming to all permit and license requirements for their events and programs, including ABC licenses, temporary food licenses, and Special Event Permits. The organization has been widely recognized for its efforts, winning more than 10 awards, including four from the International Downtown Association.

BOARD OF DIRECTORS

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COUNSEL
Kedrick Whitmore, Venable LLP

STAFF
Angela Fox, President/CEO
Robert Mandle, Chief Operating Officer
Charles Gray, Administration/Finance Vice President
Joseph Petty, Program/Artistic Director

FINANCIAL POSITION

CURRENT ASSETS
Cash and cash equivalents $1,021,031.00
Property and equipment $2,656.00
Total Assets $1,023,687.00

LIABILITIES & NET ASSETS
Total current liabilities $468,539.00
Unrestricted net assets $555,148.00
Total Liabilities & Net Assets $1,023,687.00

STATEMENT OF ACTIVITIES

SUPPORT & REVENUES
County disbursements $2,526,317.00
Sponsorship and events $65,575.00
Interest income $288.00
Total Support and Revenues $2,592,180.00

Operations $1,356,690.00
Marketing $805,430.00
Admin $349,686.00

54% Operations
32% Marketing
14% Admin