

2017 4Q Board Meeting
Artomatic (1800 S. Bell Street)
April 20, 2017

Minutes

Members Present: Christer Ahl, Nora Dweck-McMullen, Dori Familiant, Alan Haskel, Derrick Morrow, Jerry Norris, Mara Olguin, Harmar Thompson

Members Absent: Doug Abbott, Jim Creedon, Shannon Flanagan-Watson, Karen Gentry, Kingdon Gould III, Shawn Kyle, Regan Linke, Freddie Lutz, Glenda MacMullin, Cheryl Mendonsa, Toby Millman, , Mark Rivers, Karen Vasquez

Staff Present: Angela Fox, Charles Gray, Joe Petty, Ked Whitmore

Mara Olguin, called the meeting to order at 11:49 AM and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 3Q17 Meeting.

Administration/Finance

A motion was made, seconded, and accepted to approve the FY18 Slate for the Board of Directors. The Slate will be mailed to stakeholders for approval as part of the annual mailing

Crystal City Updates

Crystal City Updates: The Altair has built past the 3rd floor, and two towers will start to emerge. They are expecting a mid-2018 delivery. Trustify moved to Crystal City in March. Vornado is painting 251 18th Street red. CCCRC held their quarterly meeting in March. The BID is focused on the Clark Street takedown, the Transitway, and signal timing at intersections. Dweck is having a great year and is about 95% occupied.

President/CEO Report

Admin/Finance: The budget is tracking well. The BID presented at the County Board Work Session

Events/Programs: The BID is working on the Airport bridge, and has many meetings scheduled to support the project. The BID launched SoFar Sounds, a pop-up concert/house show that features three performers a night and about 100-150 attendees. Trek Tuesday is a new program that gives people a free hour of climbing at EarthTreks in the winter. Wednesday Night Spins had its best year ever with sold out races and great crowds. The BID has a new website with more a focus on the neighborhood and the Crystal City experience. Artomatic returned for the third time, and has huge crowds. Tossed and Found returned to a new location, and had big crowds again. FreshFarm Farmers Market launched. Mobile Bike Repair returned, with a new partner in VeloFix. In partnership with Gallery Underground, the BID expanded First Friday to include ArtJamz sessions, and programming at the pop-up library to create a new Arts experience every month. 5K Fridays have had great weather and crowds. The Hyatt artwall and a new piece by Justin Woodside are coming. Outdoor Yoga, Midday Mediation, and Outdoor Zumba are all kicking off in May. Bike to Work Week returns May 15th. Wine in the Waterpark has been renamed Fridays at the Fountain and will now run from June through October. MAVA TechBuzz is coming in June, as well as The Armed Forces Cycling Class and Crystal Car: A Father's Day Auto Festival. The Annual Meeting is June 12th.

The meeting adjourned at 12:15 PM.