



CRYSTALgreen



JK Moving & Storage Inc.



CEA
Consumer Electronics Association

POST EVENT RECAP Green Scene – Power Purge April 15, 2009

Crystal City's Green Scene continued yesterday with the BID's second Power Purge. The event allowed residents and businesses to drop off their old electronics, batteries, and other items to have them safely and securely recycled. Items were collected by JK Moving & Storage, which will transport them to a facility that breaks down the materials into their component parts and extracts all of the raw materials.

Despite the cold and rainy weather, the Crystal City BID staff, volunteers from the Consumer Electronics Association, and the JK Moving team stayed upbeat as over 100 individuals and businesses stopped by to drop off their electronics. At the end of the day one tractor trailer and three straight trucks hauling 43,182 lbs (just under 22 tons at a volume of 3842 cubic feet) of electronics, left Crystal City for safe and secure recycling instead of clogging up landfills or entering the waste stream.

During the event, the BID surveyed recyclers, regarding their experience at the Power Purge. 90% of recyclers rated their experience in Crystal City as either a 4-5, with 5 being the highest. 97% rated their experience at the Power Purge as either a 4-5. The recyclers choose the Power Purge because of (1) convenient drop-off, (2) assurance of responsible recycling, (3) need to declutter, and (4) assurance of data security. The top three items disposed of were: computers, monitors, and printers. Finally, 57% of recyclers work in Crystal City, and 31% live in Crystal City.

The Power Purge, along with the other Green Scene events, further demonstrates the commitment and leadership position of Crystal City in environmental initiatives and programs. Go green in the Emerald City!

