



CRYSTALgreen
CRYSTALCITY



CEA
COMMUNITY ENVIRONMENTAL ACTION



JK Moving & Storage Inc.

VORNADO
CHARLES E. SMITH

Crystal City Power Purge August 11-14, 2008 Event Recap

The Crystal City Power Purge took place in the parking lot of 2001 Jefferson Davis Hwy from August 11-14, 2008. Employees and residents of Crystal City were encouraged to bring their old electronics to be safely and securely recycled. Everything from desktop computers, laptops, TVs, monitors, microwaves, and batteries were accepted. This was the first time that the Crystal City BID, and partner JK Moving & Storage Inc. had ever attempted a program like this.

Over the course of four days, over 300 companies and individuals participated in the collection, and JK collected 26.7 (53,400 Lbs.) tons of waste that was saved from landfills and put to good use. In addition to the Crystal City BID and JK Moving & Storage, Vornado, NCB, Conservation International and CEA provided volunteers to staff the event and assist people dropping of items to be recycled.

This event was part of the Crystal City BID's Crystal Green program. The event was highlighted in the Washington Business Journal and generated interest throughout the region. This event shows that Crystal City is a leader in environmental programs, and is truly the "Emerald City."

